



CLUB 25

AN EXCLUSIVE INVITATION

BECOME PART OF A GLOBAL PHENOMENON

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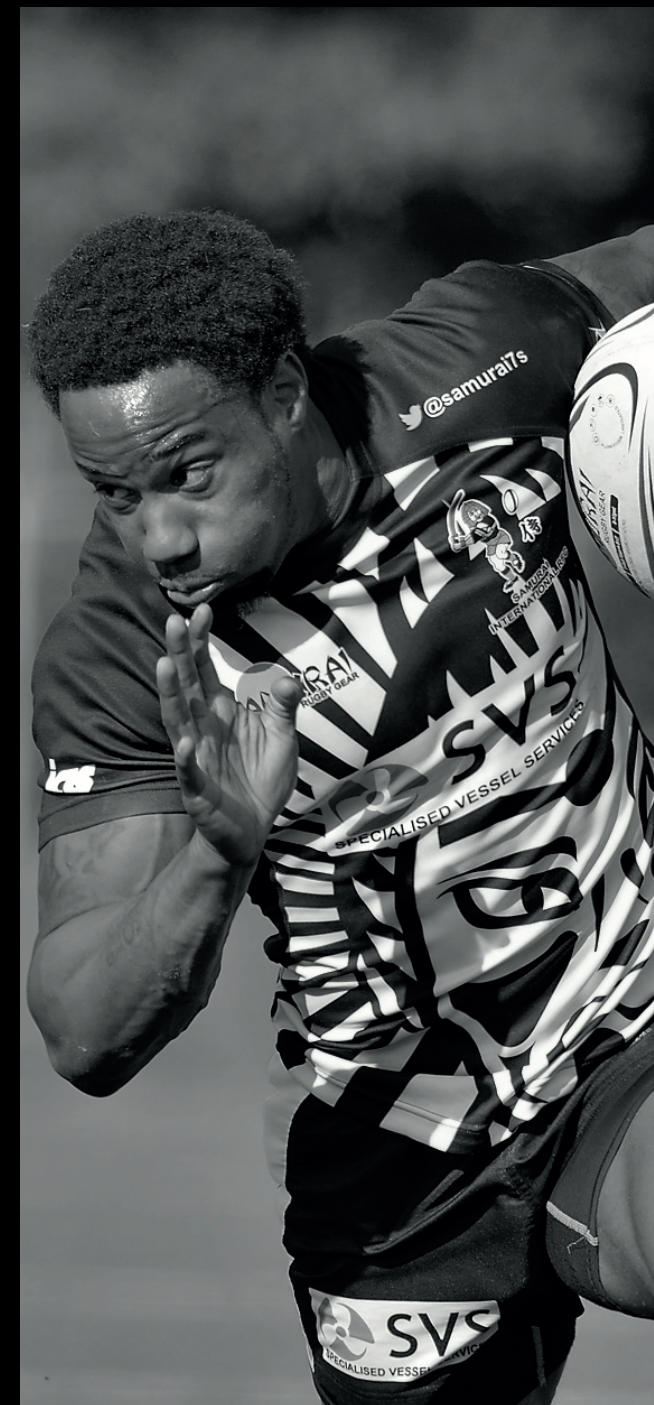
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Give A Ruck was developed to help rugby players, club members, volunteers and coaches feel more comfortable talking openly and honestly about their mental health and wellbeing. To show rugby players, coaches, club members, volunteers and supporters that they are not alone.

To show them we **#GiveARuck**.

Take the pledge at www.givearuck.com



AN EXCLUSIVE INVITATION TO JOIN SAMURAI RUGBY'S CLUB 25

The management of Samurai Rugby are delighted to invite you to join our exclusive Club 25.

Created to celebrate Samurai Rugby's 25th year, membership of Club 25 2021 is restricted to only 25 individual or corporate members. We would very much like you to be one of those individuals. As well as explaining the benefits to you of joining Club 25, this prospectus explains a little more about Samurai Rugby and why it's a unique phenomenon not just in international rugby but in elite sport.

With an exceptional club culture, you will get access to elite rugby players and coaches globally, and the opportunity to become attached to the team as we compete in elite tournaments. We hope you'll agree with us that Club 25 membership is a rare opportunity to get up close and personal to one of the world's fastest growing Olympic sports, and to network with like-minded individuals.

There is no closing date for entry to Club 25, but membership is being granted on a first come, first served basis up to the ceiling of 25 members. If you are interested in joining please email mark@samurai-rugby.com

Your entrance to Club 25 means you will remain a Club 25 member for life.

AN INTRODUCTION TO SAMURAI RUGBY

Samurai Rugby Football Club was founded by Terry Sands in 1996, being inspired by the playing spirit and tenacity of the Japanese national rugby team in the 1995 Rugby World Cup. Samurai Rugby has gone on to become one of the best 7s clubs in the world. It operates on a purely invitational basis, usually creating a new squad of coaches and players for each tournament, with a win/loss ratio which is the envy of the sport.

Squads are usually a mix of professional and amateur players and coaches, but more especially a mix of nationalities with frequently at least five or six countries being represented. Players do not get paid for playing and being selected to play for Samurai Rugby is seen as an honour, even for professional players. We have both Women's and Men's teams.

Our Mission is to be the world's best rugby 7s club in our talent cultivation, performances and our development of the sport.

Every year we travel the globe to play in some of the most iconic rugby tournaments, including Dubai 7s, Safari 7s in Kenya, Amsterdam 7s, Hong Kong 10s, St Petersburg 7s, Colorado 7s, and Edinburgh City 7s. We also compete in the UK elite 7s competition the Super Sevens Series, a four-leg series which regularly attracts teams from the English Premiership rugby clubs.

ABOUT SAMURAI RUGBY

THE HARLEM GLOBETROTTERS OF INTERNATIONAL RUGBY

Samurai Rugby squads on average comprise five or six nationalities across players, coaches, physios and team managers. We literally travel the globe playing in elite level competitions.

UPHOLDING THE AMATEUR IDEAL

Although we sometimes invite professional or semi-pro players to play for us, we never pay to play. It's considered by many to be an honour to be invited to play for Samurai in a tournament. We are a great example of the beauty of the amateur ideal and what it can produce.

ELITE DEVELOPMENT PATHWAYS

As an invitational team, we select a different squad for each tournament we play in. This maximises opportunities for developing players to get exposure to top level rugby, and the chances to be seen by international and professional club coaches.

DEEP NETWORKS IN EVERY SIGNIFICANT RUGBY MARKET

We have an extensive network within professional rugby and frequently collaborate with international sides on development of individual players. This includes debuts for young players, rehabilitation of injured established pro players and development feedback to international coaches. We provide regular scouting input to International Unions and receive frequent requests from them to debut new players in elite competitions.

PROFESSIONAL COMPETITION ENVIRONMENTS

Despite being an amateur club, our DoR, coaches, team managers and physios collectively draw on many years of professional experience. As a result, we create a professional environment for each and every tournament, in terms of preparation, training, nutrition and medical support. Our track record of giving players the opportunity to get noticed by their country is second to none.

OLYMPIC & COMMONWEALTH GAMES PRESENCE

Not many things in the world are truly unique. Samurai Rugby players' and coaches' consistent presence at Olympic Games, Commonwealth Games and Rugby World Cups is unique. A real phenomenon in world rugby, no other team or club even gets close to our production line of world class athletes.

EXCLUSIVELY AND ALWAYS INVITATIONAL

A significant secret to our success over the last 25 years has been our selection of players and coaches. With literally thousands of players on our radar, we pride ourselves on our ability to create a unique squad which gels quickly for a particular tournament. The whole is always greater than the sum of the parts.



77

Number of Samurai players & coaches at the 2018 Commonwealth Games



30

Samurai players and coaches on the 2020 World Series



17

Medal winners in the 2016 Olympics were Samurai players or coaches

39

Number of countries Samurai players & coaches have been capped for



ABOUT CLUB 25

To celebrate 25 years of the phenomenon that is Samurai Rugby we have created the exclusive Club 25. Membership of Club 25 is limited to 25 corporate or individual memberships. The goal of Club 25 is to support our mission to continue to be the world's best rugby 7s club in our talent cultivation, performances and our development of the sport.

Club 25 is designed to bring together like-minded people who enjoy rugby or sport in general and who want to be part of something exciting and unique. People who share the brilliant values of rugby culture and international development and want to spread the word around the globe, using Rugby 7s as the medium.

If you want the satisfaction of watching the Olympic or Commonwealth Games knowing that you've played a part in the development of some of the athletes, Club 25 is for you.

If you simply enjoy being around rugby people and competitions, socialising and soaking up the culture whilst watching elite rugby 7s at its best, Club 25 is for you.

And if you want access to exclusive stash, literally not available anywhere else in the world, then Club 25 is for you!

BENEFITS OF CLUB 25 MEMBERSHIP

For a sponsorship amount of

£6k

and in addition to amazing networking opportunities, as a Club 25 member you will receive...

EMPEROR MEMBERSHIP



An exclusive Samurai Rugby Club 25 Blazer, Polo Shirt or Leisure Rugby Shirt



Honorary Life Membership of the Samurai Rugby Football Club



Free attendance for two at the 2021 Club 25 Sportsman's Dinner in London.



20% discount on all Samurai Sportswear products purchased online - store.samurai-sports.com -



Your name or corporate logo on Samurai's 2022 RugbyTown 7s playing shirts (the 25 logo positions will be randomly allocated)



Access to Samurai coaches and players and invitations to Samurai RFC networking events for 2022.



A VIP package at the elite Greene King IPA 7s at Bury St Edmunds on 24th July 2021 (2 x places). Includes accommodation, hospitality service, inclusion in the post-Captains Run team meeting and dinner on the eve of the tournament.



Free entry for two people to all four legs of the elite UK Super Sevens Series competition 2021.



A personal or corporate Zoom session with one of Samurai's high profile rugby stars (one per member).



A 2022 Amsterdam 7s package. Tickets, UK flights & accommodation for two, Samurai Amsterdam 7s 2022 team dinner during the competition.



Entry into our draw pool for the 2021 Club 25. You are guaranteed to win at least one prize. All prizes are on the following page.



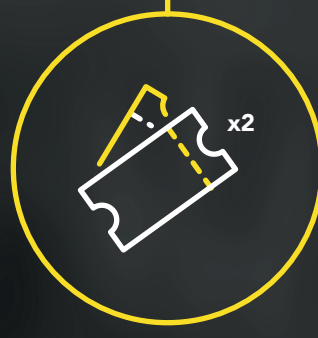
One pair of Exeter Chiefs tickets & hospitality package for two people for any 2021/22 Premiership or European Home game.



A 2021 RugbyTown 7s (August, USA) package. Tickets, UK flights & accommodation for two, Samurai team dinner during the competition.



One pair of tickets for the 2022 London 7s tournament at Twickenham.



One pair of tickets for Leicester Tigers & a full hospitality package for two people for any 2021/22 Premiership or European Home game.



One pair of tickets to a 20/20 Cricket match at Derbyshire in 2021.



One off coaching session delivered by Samurai Rugby elite coaches at a venue of your choice.



One of two pairs of tickets for a 2022 England Rugby Home game at Twickenham.



Two pairs of tickets to the iconic Hong Kong 7s tournament 5-7 November 2021.

SAMURAI RUGBY DEVELOPMENT PATHWAY

We strive to achieve a good balance between developing young players with high potential, competing to win everything that we can, and having fun at tournaments. This can be a real management challenge but it's something we've learned how to do.

We have a network of talent spotters in countries around the world, who really know their rugby, and who flag up high potential men and women who may be playing for school or in lower-level amateur competitions. We understand how to craft a squad of complimentary players which is just right for each competition and we are experts at the process of giving up-and-coming young players the right exposure, at the right time, in the right games for them. This maximises the opportunity for each player to adjust to elite level rugby, with the correct coaching and support. Some players respond best to being dropped in at the deep end in big games, others need slightly more thoughtful nurturing to bring out the best in them and to build their confidence.

Our track record of spotting and cultivating players who have gone on to represent their countries is legendary. So far, we have identified and cultivated players and coaches for 39 international teams, and countless pro and semi-pro teams.



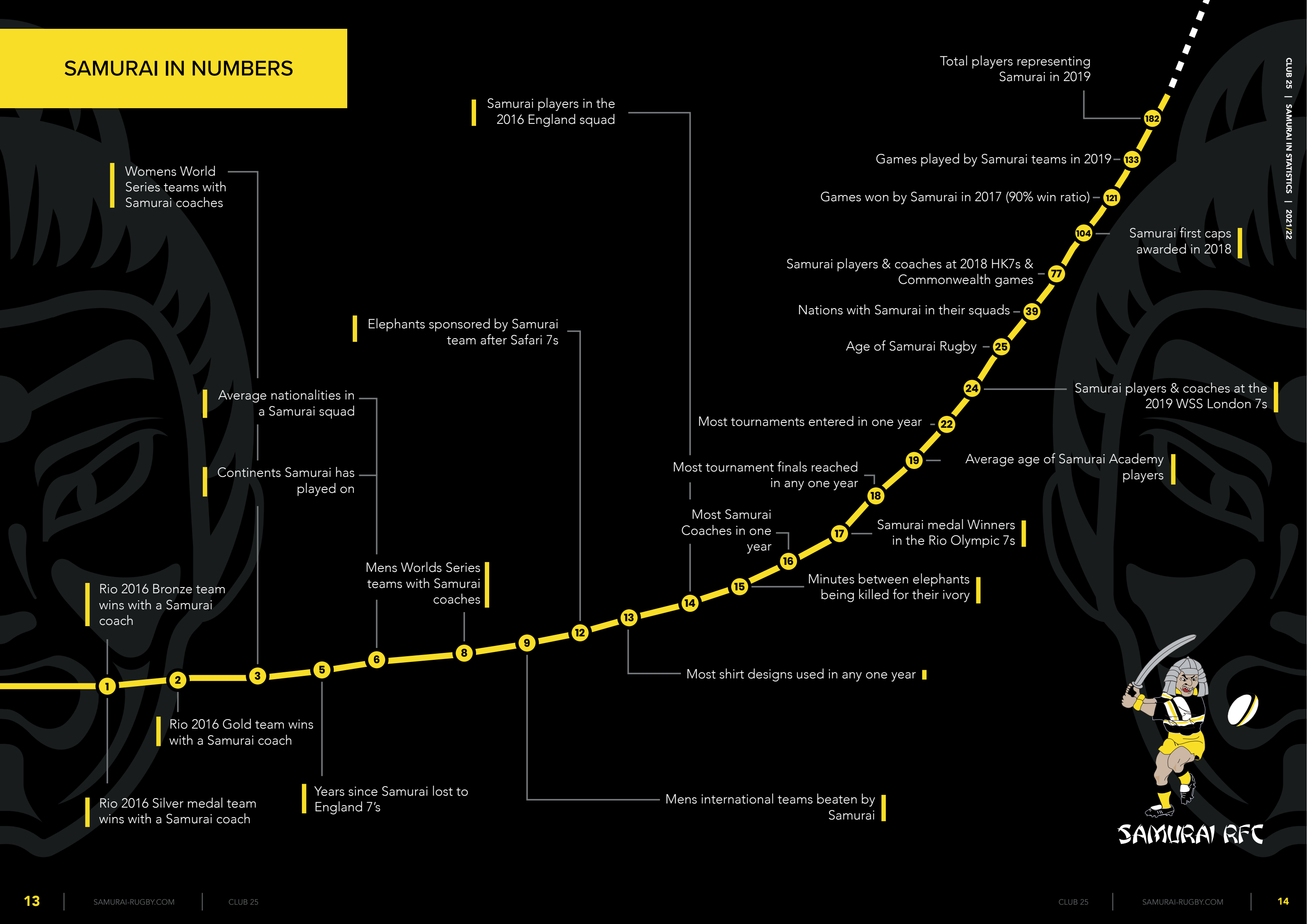
“Samurai 7s have a fantastic history of giving opportunities to Pacific Island players and I was honoured to have been selected by them for the Amsterdam 7s campaign. The connections I made with other international players and the development experience I gained was tremendous. They went out of their way to build a tight squad, making everyone feel welcome and a part of the unique worldwide sevens #SamuraiFamily”

NEMANI NADOLO

Premiership Player
Leicester Tigers & Fiji



SAMURAI IN NUMBERS



1 Womens World Series teams with Samurai coaches

2 Rio 2016 Bronze team wins with a Samurai coach

3 Rio 2016 Silver medal team wins with a Samurai coach

4 Average nationalities in a Samurai squad

5 Continents Samurai has played on

6 Rio 2016 Gold team wins with a Samurai coach

7 Years since Samurai lost to England 7's

8 Elephants sponsored by Samurai team after Safari 7s

9 Mens Worlds Series teams with Samurai coaches

10 Samurai players in the 2016 England squad

11 Mens international teams beaten by Samurai

12 Most shirt designs used in any one year

13 Most Samurai Coaches in one year

14 Most tournament finals reached in any one year

15 Most tournaments entered in one year

16 Minutes between elephants being killed for their ivory

17 Samurai medal Winners in the Rio Olympic 7s

18 Average age of Samurai Academy players

19 Nations with Samurai in their squads

20 Age of Samurai Rugby

21 Samurai players & coaches at the 2019 WSS London 7s

22 Samurai players & coaches at 2018 HK7s & Commonwealth games

23 Games won by Samurai in 2017 (90% win ratio)

24 Games played by Samurai teams in 2019

25 Total players representing Samurai in 2019

26 Samurai first caps awarded in 2018



SAMURAI RFC

TESTIMONIALS



MIKE FRIDAY

Head Coach
USA 7s

"Being part of Samurai Rugby is a unique experience where not only do you develop as a player but you enjoy great life experiences and make life-long friends all over the world."



TONY ROQUES

Head Olympic Coach
Team GB 7s

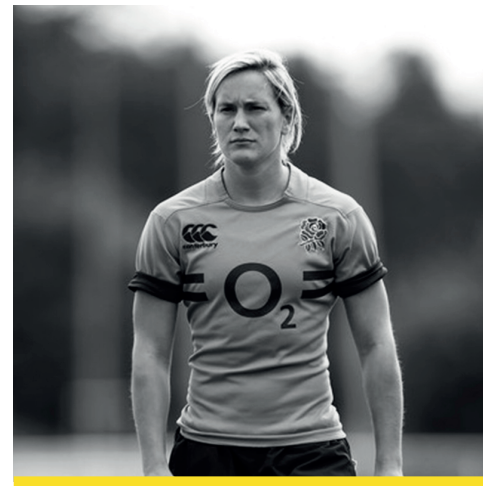
"There is something very special about playing for Samurai. It pulls together players and coaches from all backgrounds and nationalities into a team that immediately understands the expectations and values of elite 7s. I want to personally thank Samurai for all they have done for my development as a player and a coach."



CARLIN ISLES

Player
USA 7s

"Playing for Samurai Rugby was a great rugby experience for me both on and off the pitch. I was able to develop my game and I got to play with good men that became good friends."



CLAIRE ALLAN

Player
England 7s & Team GB 7s

"Samurai Rugby played a huge part in developing and supporting the growth of Women's' sevens in the UK. Without a doubt, playing for Samurai Rugby ignited my love for the game of 7s. I am extremely grateful for the opportunities and good times I have had wearing a Samurai shirt."



SCOTT CURRY

Player
NZ All Blacks 7s

"I'm hugely grateful for the experiences Samurai gave me early in my career. Being able to travel the world and play 7s at a high level helped me develop, both as a player and a person. Getting the opportunity to play alongside players from other countries and then going on to play against them on the World Sevens Series is an awesome experience to share and one that wouldn't be possible without Samurai."



ALEX DOMBRANDT

7s Player
Harlequins, England

"Samurai 7s have a fantastic track record of giving opportunities and developing young players. I actually ended up playing in a side with Tommy O'Flaherty, Ben Earl, Callum Sheedy and Freddie Clarke who I now see regularly in the Premiership."



TIM WALSH

Head Coach
Australia 7s

"Without the opportunities Samurai gave me I would not be enjoying the 7s career I am now fortunate enough to be living. To play with the world's best, to be coached by the world's best and now to coach the world's best delivered me an array of skills, experiences and deep understanding of 7s. The growth and development of people is the highest calling of leadership. I have been a beneficiary of Samurai's leadership."



RACHEL BURFORD

7s & 15s Player
England

"Experiencing World-class coaching accelerated my personal development on the pitch which led on to greater international honours. The values I learned from playing for Samurai Rugby have moulded the player I am today both on and off the pitch. Some of my best rugby memories are playing in a Samurai shirt."



JAMES MURPHY

7s Player
South Africa

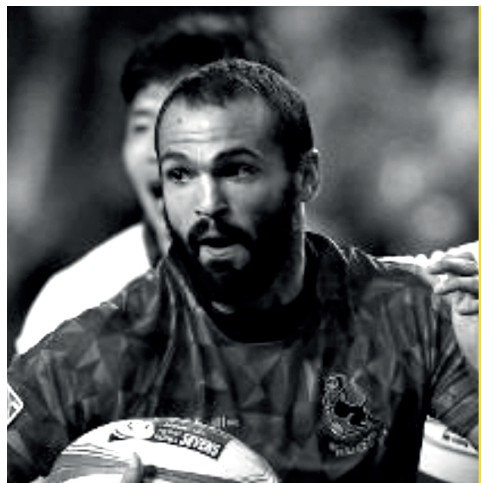
"I was fortunate enough to make my debut for the Samurai Rugby at the Independence 7s (Nigeria) in 2017, where I was privileged enough to share the field with 7s legends Pedro Leal and Humphrey Kayange, as well as a few others! This incredible family has been an amazing platform for my 7s career and is definitely one of my highlights to date."



SIMON AMOR

Head Coach
England 7s

"As one of the leading invitational 7s teams in the world, Samurai Rugby provides fantastic 7s development experiences, assisting players & coaches alike as they progress on their pathway to the 7s international stage. England 7s have been very pleased with their association with Samurai Rugby."



IGNACIO MARTIN

Player
Spain 7s

“Samurai Rugby is the greatest game changer I know at enabling upcoming players to reach elite heights and stay there. The mix of talented players, supporting staff, vision and team ethic is unbeatable.”



SCOTT WIGHT

Player
Glasgow Warriors & Scotland 7s

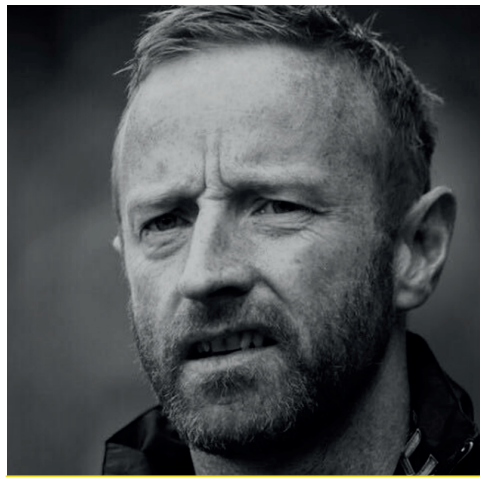
“Samurai for me has been a great asset to the sport in what it does across the world. It gives people opportunities that they would never otherwise have had, like playing overseas and meeting new people in 7s. It really brings all the values of rugby sevens under one roof.”



LUKE TREHARNE

Player
Wales & Team GB 7s

“Samurai completely capture the spirit of rugby sevens, they are hugely competitive at the top level but still make it fun to be involved.”



BEN RYAN

Olympic & Gold World Medal Winning Coach

“Samurai were a great vehicle for me in my tenure as England 7s coach as they allowed me to see players that were on the pathway, give game time to developing and current players and coaches, and finally, let me as a coach gain more experiences. Super professional, they understand the key traits needed to make the step up to international sevens and provided me with a very valuable resource that really enhanced all we were trying to do with the National team.”



DAN NORTON

Player
England 7s

“Samurai 7s helped springboard me into international sevens. They are an amateur team with a professional setup and have created a wonderful culture and legacy, both on and off the field, over the years.”



UK
2020 Men



PORTUGAL
2019



DUBAI
2019



HONG KONG
2016



UK
2020 Women



PORTUGAL
2019



HONG KONG
2019



KENYA
2017



UK
2012



RUSSIA
2019



AMSTERDAM
2019



HONG KONG
2017



To show rugby players, coaches, club members, volunteers and supporters that they are not alone. To show them we #GiveARuck. Take the pledge at www.givearuck.com



“Being part of Samurai Rugby is a unique experience where not only do you develop as a player but you enjoy great life experiences and make life-long friends all over the world. Samurai’s connections to elite coach and player networks worldwide are incredible.”

MIKE FRIDAY

Head Coach
USA 7s



25 years of winning
CHAMPIONS

- | | | | |
|--|---|--|---|
| 
SUPER SEVENS SERIES (UK)
2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012 | 
ALGARVE 7S
2019 | 
EDINBURGH CITY 7s
2019 | 
SAFARI 7s (KENYA)
2018, 2016, 2014 |
| 
GREENE KING IPA OPEN
2018 | 
CHESTER 7s (UK)
2018, 2017, 2016 | 
ULTIMATE RUGBY 7s
2018 | 
INDEPENDENCE 7s (NIGERIA)
2018, 2017, 2016 |
| 
DUBLIN INTERNATIONAL 7s
2016 | 
DUBAI 7s
2015, 2014, 2013, 2012, 2011, 2010 | 
7s & THE CITY
2014 | 
GOLD COAST 7s
2011 |
| 
MIDDLESEX 7s
2011, 2010 | 
LAS VEGAS 7s
2010 | 
CWMTAWE 7s
2010 | 
MANCHESTER 7s
2009 |
| 
NEW YORK THANKSGIVING 7s
2007, 2004 | 
BANGKOK SEVENS
2006, 2005 | 
ROME 7s
2005, 2003 | 
MILAN 7s
2003, 2002 |
| 
CAYMAN ISLANDS 7s
2003 | 
BULGARIA SOFIA 7s
2003, 2002 | 
KINSALE 7s
2002 | 
LISBON SEVENS
2002 |

AMSTERDAM 7s
2018, 2015, 2014, 2013, 2012, 2010, 2009, 2008, 2007, 2006, 2005, 1999, 1997, 1996

#SAMURAI FAMILY



JOIN THE ELITE, CONTACT US NOW

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SAMURAI RFC